

Index *

62

SPRING 1957

*Fruit and Flowers for Body
and Soul*



BULK RATE
U. S. POSTAGE
PAID
Permit No. 94
Lexington, Ky.



LIBRARY
U. S. DEPT. OF AGRICULTURE
WASHINGTON 25, D. C.

LIBRARY
RECEIVED
★ MAR 8, 1957 ★
U. S. Department of Agriculture

HILLENMEYER NURSERIES

Return Postage Guaranteed

LEXINGTON, KENTUCKY



CLIMBING ROSES

Strong, 2-year plants: \$1.30 each; 3 for \$3.75; 10 for \$12.00, except as noted

PINK

CLIMBING AMERICAN BEAUTY. Extremely beautiful light crimson buds and flowers. Very fragrant.

DR. J. H. NICOLAS. (Patent No. 457.) Everblooming Pillar Rose. The flowers are large, 4 to 5 inches across, with 50 petals, of rose-pink color with lovely fragrance. Magnificent clusters, three or four to a long, strong stem. \$2.00 each; 3 for \$5.25.

CLIMBING SHOW GIRL. (Patent No. 892.) A repeat blooming deep pink climber. \$2.25 each; 3 for \$6.00.

MARY WALLACE. Large, clear brilliant pink flowers. Fine for cutting.

NEW DAWN. An everblooming Dr. W. Van Fleet with the most lovely flesh-pink blossoms. Long stems, pointed buds. \$1.50 each.

WHITE

CITY OF YORK. Hardy and a strong growing white climber. Semi-double creamy white with yellow anthers. \$1.50 each.



White Bouquet

RED

IMPROVED LAFAYETTE. Glowing red blossoms suffused a vivid crimson. Upright and vigorous. \$1.30 each; 3 for \$3.75.

RED PINOCCHIO. (Patent No. 812.) Buds are a rich carmine which gradually deepen and acquire a velvety cast as they open into bloom. Masses of flowers are borne in large, unfading clusters, with individual blooms scattered between. The plants are free flowering, upright and vigorous. \$1.75 each; 3 for \$4.65.

SPARTAN. (Patent No. 1357.) Orange buds opening to reddish coral. Robust grower for a Floribunda. \$2.75 each; 3 for \$7.20.

RED

BLAZE. Crimson blossoms. Blooms in June and under favorable conditions blooms again in the fall. Sometimes referred to as "a repeat blooming Paul's Scarlet." \$1.50 each; 3 for \$3.90.

CLIMBING CRIMSON GLORY. (Patent No. 736.) A good deep red Rose with all the good qualities of the Hybrid Tea form. \$2.50 each; 3 for \$6.60.

PAUL'S SCARLET CLIMBER. Vivid scarlet-red. Holds its color.

YELLOW

HIGH NOON. (Patent No. 704.) This glorious golden yellow blooms constantly and is an excellent climber. \$2.50 each; 3 for \$6.60.

CLIMBING PEACE. (Patent No. 932.) The well known Peace, also grows as a climber. A repeat bloomer; large yellow blooms, some with pink blush. Improves with age, blooms heavily on older canes. \$2.25 each; 3 for \$6.00.

GOLDEN SHOWERS. (Patent Applied For.) A.A.R.S. Winner for 1957. May be grown as a climber, a pillar or a bush. Long golden buds opening to yellow. Blooms all summer. \$3.00 each; 3 for \$7.95.

TESTED FLORIBUNDAS

Strong, 2-year plants.

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

PINK

FASHION. (Patent No. 789.) An entirely new color. Oriental red buds transforming into blooms of exquisite luminous coral-pink, suffused with gold. Continuous blooms in enormous clusters. Graceful wavy petals, delicate fragrance. \$2.00 each; 3 for \$5.25.

JIMINY CRICKET. (Patent No. 1346.) All-America Winner for 1955. A new Floribunda, featuring tangerine-red buds opening to coral-orange and finishing in a pink-coral. \$2.00 each; 3 for \$5.25.

LILIBET. (Patent No. 1209.) All-America Winner for 1954. Named in honor of Queen Elizabeth II. Color is light rose-pink in the bud to a soft pink in an open flower. Sturdy plants, good foliage and prolific bloomer. \$2.00 each; 3 for \$5.25.

MA PERKINS. (Patent No. 1143.) A sparkling coral-shell-pink, touch of yellow at the base. Quite fragrant. \$2.00 each; 3 for \$5.25.

POULSEN'S BEDDER. Strong, upright plant attaining a height of about three feet, producing masses of big, slightly ruffled blooms of clear, rich pink. \$1.30 each; 3 for \$3.75.

ROSENELFE. The highest rated pink Floribunda. Silvery pink, good foliage, excellent grower. \$1.30 each; 3 for \$3.75.

WHITE

DAGMAR SPATH. A white sport of Lafayette. Large trusses of free-blooming white flowers. \$1.30 each; 3 for \$3.75.

WHITE BOUQUET. (Patent No. 1415.) A.A.R.S. Winner for 1957. A beautiful white Floribunda with Gardenia-like flowers. Has spicy fragrance. \$2.50 each; 3 for \$6.60.



Spartan

YELLOW

GOLDILOCKS. (Patent No. 672.) Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. This new, upright cheery Floribunda will be an addition to any garden. The best yellow Floribunda ever originated. \$1.75 each; 3 for \$4.65.

MULTI-COLOR

CIRCUS. (Patent No. 1382.) All-America Floribunda Selection for 1956. Known as a "Multi-Color." Color varies from rich yellow and red in the bud, to orange-buff, with pink, and usually ends as a red when fully open. \$2.50 each; 3 for \$6.60.

NEW GRANDIFLORA ROSES

This is a brand new class of Roses recently defined by the All-America Rose Selection. The plants generally are strong growers and the flowers feature high centered form and long stems. Flowers are usually borne in clusters, and in some cases have the fragrance of the Hybrid Tea.

BUCCANEER. (Patent No. 1119.) Brilliant flowers of lasting clear sunshiny yellow. Strong growing plant. \$2.50 each; 3 for \$6.60.

FOR POSTAGE, PACKING AND INSURANCE ON ALL ROSES ADD 10c PER PLANT

ROSE SPRAYS

TRI-OGEN COMBINED SPRAY TREATMENT

Complete Protection Against Plant Insects and Diseases

One of the most complete and satisfactory sprays for Roses. Controls leaf spot, mildew and insects. Nationally advertised and used.

"E" Kit (makes 8 qts.)	\$1.70
"A" Kit (makes 16 qts.)	2.50
"B" Kit (makes 64 qts.)	6.25
"C" Kit (makes 32 gals.)	9.50

TRI-OGEN DUST. Contains ingredients to control both chewing and sucking insects as well as mildew, black spot and certain blights. (This is for those who would rather "dust" than "spray.")

1 lb. \$1.20

5 lbs. 5.00

FOR POSTAGE AND INSURANCE, ADD 15 PER CENT

ORTHO ROSE DUST

A multi-purpose powder containing powerful insecticides and fungicides. May be used as spray or dust. Easily mixed and applied.

8-oz. dust gun	\$1.00
1 lb.	1.25
5 lbs.	4.50

Dupont's Floral Dust

Excellent, contains the ingredients necessary to control the worst pests on Roses. This is a wettable powder, and can be used as a spray or dust.

1 lb. \$1.25	3 lbs. \$2.75
-------------------	--------------------

ROSE FERTILIZER Sacco Rose Food

A new fertilizer (7-9-5) that is 50% organic. Organic base is blood, bone and fish meal, with trace elements added. Gives good results.

5 lbs. \$0.89
10 lbs. 1.59



TRIED and TESTED HYBRID TEAS

PINK

LULU. Slender dainty buds of coral-apricot. An outstanding Rose and a prolific bloomer.

PICTURE. Splendidly formed, medium sized flowers of velvety rose-pink, the petals pleasingly reflexed. Well named, as both form and color are very lovely. A fine cutting Rose, unusually free blooming.

RADIANCE. Globular, cupped flowers of two-toned pink, light silvery tone on the inside and deeper on the outside. Vigorous and free blooming. Deliciously fragrant. The standard pink Rose of the world.

THE DOCTOR. Beautiful glowing silvery pink with satiny edges. Extra large bud and blossom which is delightfully fragrant. One of our favorites.

RED

CHRISTOPHER STONE. Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A magnificently beautiful Rose. Vigorous, upright grower.

CRIMSON GLORY. Formerly a patented variety, but now can be had at regular price. Glorious crimson flowers, shaded deep red, and mellowed by a velvety nap. Has consistently been rated as one of the ten most popular Roses.

ETOILE DE HOLLANDE. One of the finest red Roses. Large crimson flowers of velvety finish and especially fine fragrance. Plants branching, healthy foliage. Should be in every Rose garden.

RED RADIANCE. A sport of Radiance and exactly like its parent except in color, which is a deep shade of red. Blooms until frost and one of the best all-around red Roses in existence.

YELLOW

ECLIPSE. Formerly a patented variety, but can now be had at regular price. Very long, slender, streamlined yellow buds, opening to loose flowers. Holds color well. Fragrant.

GOLDEN DAWN. Large, double flowers of lemon-yellow, nicely formed and deliciously fragrant. Spreading plants with attractive disease resistant foliage.

McGREDY'S YELLOW. Unfading canary-yellow flower of excellent form with a mass of golden anthers beautifying the center of the flower. Vigorous bush with dark green foliage. Stands heat well. Semi-double, cupped flowers of golden yellow. Buds long pointed with markings of carmine. Sweetbrier fragrance. Good foliage, strong grower and one of the finest yellows.

WHITE

K. A. VICTORIA. Creamy buds and perfect, snow-white blooms tinted lemon-yellow at center; fragrant. A perfect white Rose.

McGREDY'S IVORY. Lovely flowers of creamy white, merging into yellow at the base.

TWO-TONED

COUNTESS VANDAL. Bud orange-copper to nicely formed blooms of salmon, copper and gold.

GIRONA. A heavy textured multi-colored Rose. Buds red and yellow, opening to rose and yellow. Good fragrance.

PRESIDENT HERBERT HOOVER. Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance.

Above Tried and
Tested Hybrid
Teas
\$1.30 each
3 for \$3.75
10 for \$12.00
For Postage, Packing and
Insurance on All Roses,
Add 10c per Plant

This group contains
the very best
standard kinds
and many selections
made from it
will please.

SUBSTITUTIONS
When sold out in a variety we would like the privilege and will substitute kinds of equal merit and value, unless instructed otherwise. We list many fine varieties and this will usually enable us to fill your order completely. THANKS.

Crimson Glory

Countess Vandal

Outstanding Patent

FOR POSTAGE,
PACKING AND
INSURANCE
ADD 10c
PER PLANT



Many of the finest of the new Roses are being patented. This naturally controls their propagation and prices to a large extent. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. We have test-

RED

CHARLOTTE ARMSTRONG. (Patent No. 455.) A long, unique blood-red bud changing into a magnificently brilliant cerise flower. A color you must see to appreciate. It is a tall rugged plant, hardier than most. Certainly one of our best red Roses. **\$2.25 each; 3 for \$6.00.**

CHRYSLER IMPERIAL. (Patent No. 1167.) All-America Rose Society selection for 1953. Long buds of maroon-velvet, opening into rich crimson-red. Iridescent colors changing when in shadow and sunlight. **\$2.50 each; 3 for \$6.60.**

NEW YORKER. (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed blooms are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. **\$2.25 each; 3 for \$6.00.**

NOCTURNE. (Patent No. 713.) Long pointed buds and large velvety red blossoms. Outstanding red. **\$2.25 each; 3 for \$6.00.**

TWO-TONED

LOVE SONG. (Patent No. 1360.) A large bloom, radiant pink with bright yellow on lower third of petals and lighter yellow on reverse side. **\$2.50 each; 3 for \$6.60.**

GOOD NEWS. (Patent No. 426.) Coppery center shading to shell-pink on the outer petals. A prolific, sturdy grower. **\$2.00 each; 3 for \$5.25.**

MME. HENRI GUILLOT. (Patent No. 337.) This outstanding beauty has no rival in form or color. The artistic, long urn-shaped buds open to 20-petaled flowers, 4½ inches across, watermelon to raspberry-pink color with golden base. **\$2.00 each; 3 for \$5.25.**

PEACE. (Patent No. 591.) A lovely Rose! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." **\$2.50 each; 3 for \$6.60.**

SUTTER'S GOLD. (Patent No. 885.) Features exquisite, long-pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. The most fragrant of all two-toned Roses. **\$2.25 each; 3 for \$6.00.**

PLANTING
INSTRUCTIONS
WILL BE INCLUDED
WITH EACH ORDER

**ORDER
NOW**
to Avoid
Disappointment



Selected Hybrid Teas

ed many varieties and recommend those listed below as particularly outstanding. However, we cannot be held responsible for their behavior, size, color, etc., all of which are beyond our control, since they are patented.

PINK

CAPISTRANO. (Patent No. 922.) A glowing rose-pink flower noted for retaining its color without fading. Exceptionally large buds and blooms, rich lasting fragrance, extra long stems. One of the sturdiest Roses ever introduced. You will love it for its vigor, clear color, and immense size. **\$2.00 each; 3 for \$5.25.**

HELEN TRAUBEL. (Patent No. 1028.) Color varies with the weather, from a light sparkling pink, more often an apricot color, sometimes bordering on a rich bronzy orange. Long slender buds, large flower. **\$2.50 each; 3 for \$6.60.**

SHOW GIRL. (Patent No. 646.) This is one of our finest "pinks", characterized by its sensationally long buds and deep pink, almost carmine color. Because of its magnificent buds and lasting qualities, it is particularly good for cutting. Long sturdy stems, large heavy-textured petals. **\$2.25 each; 3 for \$6.00.**

TALLYHO. (Patent No. 828.) A lovely old rose shade which is entirely new to Roses. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich crimson. The buds, before they unfold, are deep cardinal-red, ovoid in shape, opening to flowers with a spicy fragrance. They are very large when fully open, of perfect form and last exceedingly well. **\$2.25 each; 3 for \$6.00.**

TIFFANY. New. (Patent No. 1304.) All-America Rose Selection for 1955. Long pointed buds of deep pink, with golden yellow shadings at base of petals. Vigorous upright growth. Outstanding fragrance. **\$2.50 each; 3 for \$6.60.**

YELLOW

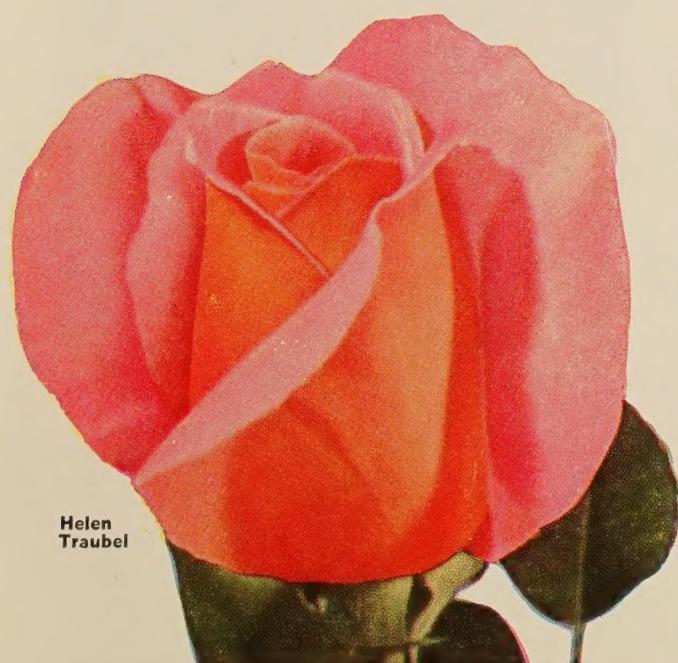
GOLDEN SCEPTER. (Patent No. 910.) Long pointed yellow buds that hold this exquisite yellow color into full bloom. **\$2.00 each; 3 for \$5.25.**



If you do not have our General Catalog

Fall 1956 Spring 1957
Listing Shade Trees, Evergreens, Shrubs, Vines, Hedges, Etc.
Ask for Catalog 115

FOR POSTAGE,
PACKING AND
INSURANCE
ADD 10c
PER PLANT



Grow Your Own Fruit

Tastes Better — Costs Less

"The First Crop More than Pays for the Price of the Trees"

Varieties Arranged in Order of Ripening



DWARF FRUIT TREES

We have a limited supply of dwarf fruit trees. All 3 to 4 feet. Varieties as follows:

APPLES: McIntosh, Red Delicious, Yellow Delicious. \$3.25 each.

CHERRY: North Star. \$2.50 each.

PEACHES: Elberta, Golden Jubilee. \$2.50 each.

PEARS: Bartlett, Seckel. \$3.00 each.

Have a good supply of standard sizes (not dwarf) listed elsewhere on this page.



SWEET

BLACK TARTARIAN. Black; heart-shaped. High quality.

NAPOLEON. Large yellow, sweet. Red blush, firm.

MAY DUKE. Excellent quality; productive.

BARTLETT. Large; golden yellow. Best quality. Aug. 15.

KIEFFER. Large yellow tinted red. Firm; vigorous; productive. Blight-resistant; fair quality. Sept. 10-15.

LINCOLN. Best blight-resistant. High quality. Sept. 1.

BURBANK. Violet or purple. Large, oval with yellow flesh. Productive and we think the best Japanese variety.

DAMSON. Small, purple, productive, and excellent for preserving.

GREEN GAGE. Best European variety of highest quality. Mid-August.

PRICES ON CHERRIES, PEARS, and PLUMS

4 to 5 ft.	\$2.00	\$ 8.75
-----------------	--------	---------

5 to 6 ft.	2.25	10.00
-----------------	------	-------

APPLES

SUMMER APPLES

- ◀ **CLOSE.** Early red, excellent for home. July 1-5.
- ◀ **EARLY TRANSPARENT.** Waxy yellow; early and productive. Sub-acid. July 5-6.
- ◀ **LODI.** Yellow, tart, little later than Transparent. July 5-10.
- ◀ **DUCHESS.** Early bearing, productive "red" strain. Mildly acid. July 10-15.

- ◀ **WEALTHY.** Large. Shaded dark red; tender. Heavy early bearer. Aug. 1 to Sept. 1.
- ◀ **McINTOSH.** Red; extra fine quality. Fall or early winter in Kentucky. Aug. 20-25.

- ◀ **JONATHAN.** Red; medium; best quality. Sept. 15-20.

- ◀ **RED DELICIOUS.** Highly colored Delicious of same quality. Sept. 20-30.

- ◀ **YELLOW DELICIOUS.** Yellow type of standard Delicious. Sept. 30 to Oct. 5.

- ◀ **RED STAYMAN.** More highly colored than ordinary Stayman. Oct. 5-10.

- ◀ **TURLEY WINESAP.** Rich red; conical; some like it better than Stayman. Oct. 10-15.

FALL APPLES

- ◀ **PADUCAH.** New; red; productive. Better than Rome Beauty. Sept. 5-10.

- ◀ **GRIMES GOLDEN.** Yellow; heavy bearing. Excellent quality. Sept. 15-20.

WINTER APPLES

- ◀ **ROME BEAUTY.** Large; red; tender; sub-acid. Early bearer. Oct. 12-15.

- ◀ **YORK IMPERIAL.** Yellow shaded red. Early bearing and best late keeper. Oct. 15-20.

PRICE OF APPLES—2- and 3-year-old Trees

Each	5	50
3 to 4 ft.	\$1.25	\$5.75
4 to 5 ft.	1.50	6.75
5 to 6 ft.	1.75	7.75
		70.00

PEACHES

- ◀ **MIKADO.** Early yellow with red blush. Good quality. July 5-10.

- ◀ **REDAVEN.** Early, yellow flesh, skin red. Excellent. July 10-15.

- ◀ **RARITAN ROSE.** The best early white-fleshed Peach. July 15-18.

- ◀ **GOLDEN JUBILEE.** Yellow with distinct blush. July 15-20.

- ◀ **COLORA.** Yellow flesh, hardy. July 20-25.

- ◀ **OTHELLO.** (July Heath.) Only clingstone on our list. White. July 25.

- ◀ **SOUTH HAVEN.** Hardy yellow Peach. Aug. 5-10.

- ◀ **HALE-HAVEN.** Yellow with blush. Aug. 5-10.

- ◀ **BELLE OF GEORGIA.** White, with decided blush. Aug. 10-12.

- ◀ **ELBERTA.** Large yellow shaded deep red. Aug. 10-12.

- ◀ **J. H. HALE.** Large, yellow, shaded red. Aug. 10-15.

- ◀ **AFTERCLOW.** Yellow flesh, hardy, excellent quality. August 15-20.

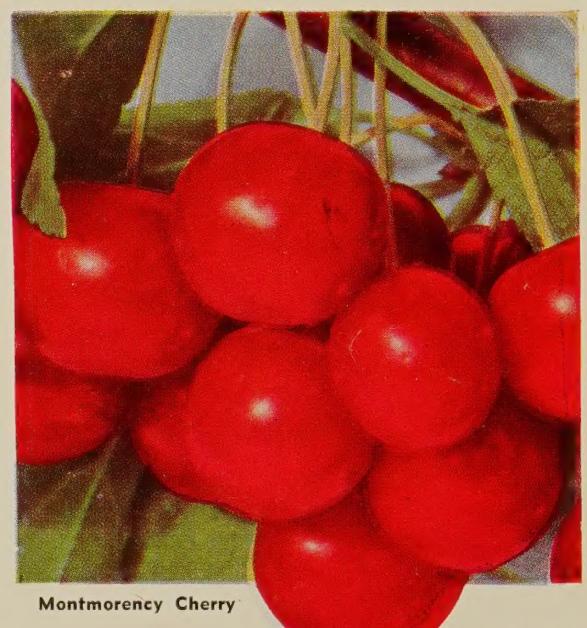
Each	5	50
3 to 4 ft.	\$1.25	\$5.75
4 to 5 ft.	1.50	6.75
5 to 6 ft.	1.75	7.75
		70.00

CHERRIES

SUB-ACID

- ◀ **EARLY RICHMOND.** Red; medium; one of the earliest and best.

- ◀ **MONTMORENCY.** Large; red; late; hardy. One of the best.



Montmorency Cherry

PEARS

- ◀ **MAXINE.** High quality dessert Pear. Blight-resistant. Supply limited. One tree per customer.

- ◀ **ORIENT.** New. Good quality, blight-resistant. Aug. 25.

- ◀ **SECKEL.** Brown; small; high quality; frequently called the "Sugar Pear." Ripens well on tree. Sept. 15.

PLUMS

- ◀ **OMAHA.** Large coral fruit with yellow flesh. Vigorous and productive. A hybrid of outstanding merit.

- ◀ **STANLEY PRUNE.** Large sweet purple Plum with much merit.

APRICOT

- ◀ **TALBERT.** Excellent quality. Hardy. 3 to 4 ft. \$1.75 4 to 5 ft. \$2.00

NECTARINE

- ◀ **SURE CROP.** Best of all Nectarines in this section for size, quality, hardiness.

- ◀ **4 to 5 ft.** \$2.00

- ◀ **5 to 6 ft.** 2.25

5 TO 6 FT. FRUIT TREES CANNOT BE SENT BY PARCEL POST. ONLY 4 TO 5 FT. and 3 TO 4 FT.

Length limitations prevent us from shipping 5 to 6 ft. fruit trees by Post. Please specify Express, Truck or Freight, and we will ship with transportation charges collect. Include price of plants only. Small Fruits, Roses, etc., can be sent by Post, and we ask that you include the amount or percentage specified under each of those items. Thank you.

CURRENTS

RED LAKE. By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate. Price: Each 50c; 3 for \$1.35; 10 for \$4.00.



ASPARAGUS

WASHINGTON. This is the best known variety. It is a strong grower, producing stocks of large size and of finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in. Set 100 plants for a family of four. Strong plants: 25 for \$1.75; 50 for \$2.75; 100 for \$4.50.

Ask for prices on larger quantities.

DEWBERRIES

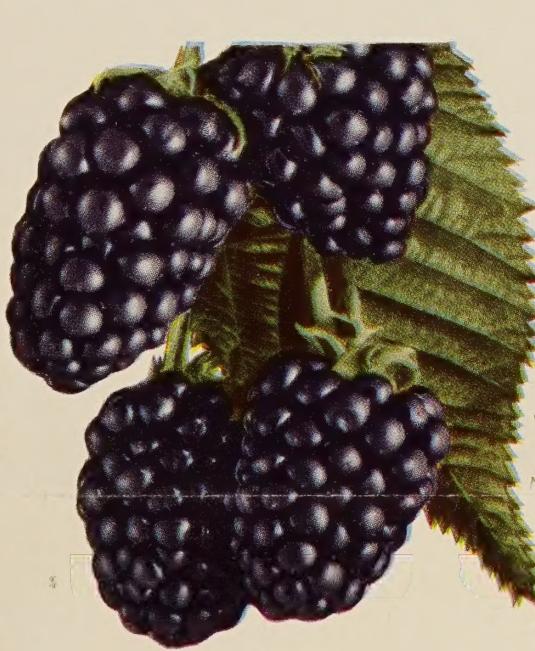
LUCRETIA. We consider this the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops. 12 for \$2.00; 25 for \$3.50; 100 for \$12.00.

GOOSEBERRIES

DOWNING. Fruit almost round, large, and juicy; best quality; whitish green color.

HOUGHTON. Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purpose in this section.

Each	3	10
Either variety	\$0.50	\$1.35
		\$4.00



RASPBERRIES

Should be in every home garden. Require limited space and produce an abundance of the finest fruit. Set 2 feet apart; rows 4½ to 5 feet apart. 50 to 100 plants for ordinary family. We have tested almost all kinds and offer the best.

12	25	100
Bristol. New black	\$2.00	\$3.50
Indian Summer. Ever-bearing red	2.00	3.50
		12.00

12	25	100
Sunrise. Outstanding red	\$2.00	\$3.50
Latham. Red; standard	2.00	3.50
		12.00

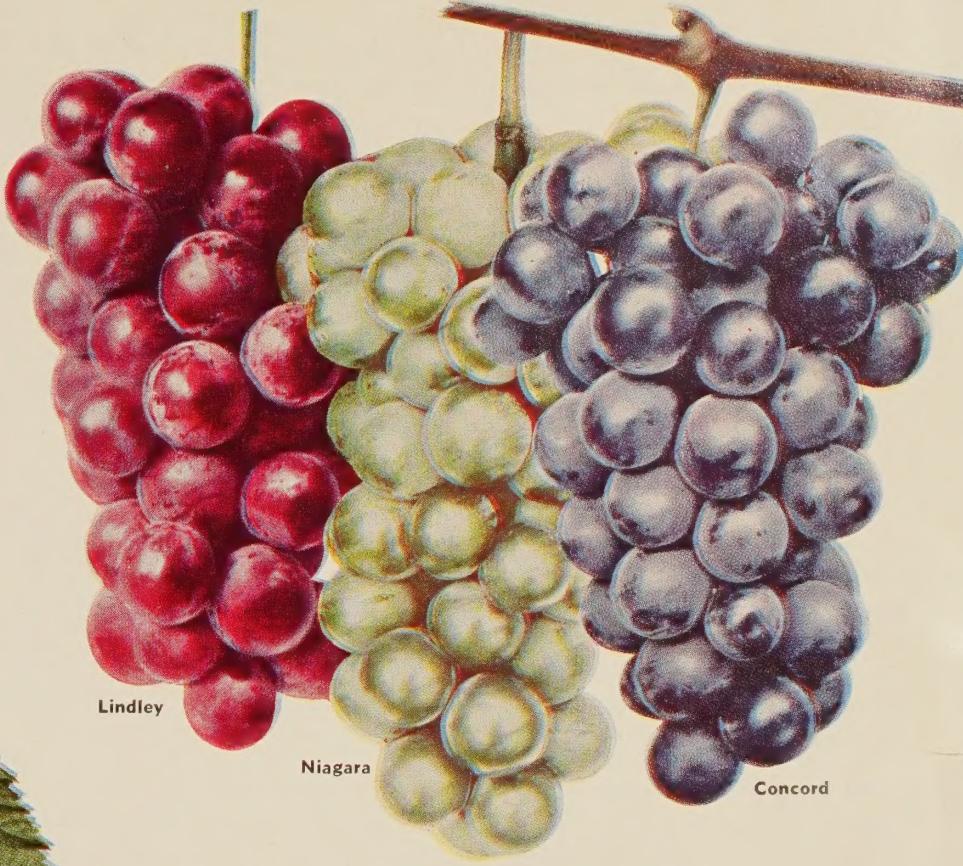
Quotations on larger quantities.

RHUBARB

EXCELSIOR. Very early, with long stems. Plants vigorous and dependable. Price: Each 30c; 10 for \$2.50; 100 for \$15.00.

MacDONALD. Bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best. Each 60c; 5 for \$2.50. Plant Rhubarb 4x3 feet, covering crowns not over 3 or 4 inches.

For Postage, Packing and Insurance, Add 15%
on All the Above Varieties



GRAPES

The most reliable of all fruits. If properly planted, trained and pruned, will last a lifetime. Select a location away from large trees and where they can remain for years. Varieties offered have been tested and proved satisfactory for this section.

BLACK GRAPES

Concord. Best all-around Grape.

Fredonia. New. Mid-season. Excellent.

Moore's Early. Best early black.

Sheridan. A late improved Concord.

WHITE GRAPES

Niagara. Best white.

Portland. Best early white.

Any of the Grapes:
Strong, two-year
vines, 50c each;
\$2.25 for 5;
\$15.00 for 50.

RED GRAPES

Caco. Medium size.
Excellent quality.

Catawba. Best late.

Lindley. Delicious.
Midseason.

Lutie. Best early.
Sweet and juicy.

BLACKBERRIES

EBONY KING. A NEW Blackberry. Some of the older varieties have become sterile, or subject to blossom blight. We have found this new variety to be a good producer, it is hardy and reasonably sweet, with a good flavor.

12 for	\$ 3.00
25 for	5.50
100 for	20.00



Red Raspberries

Strawberries

SPRING
1957

"CERTIFIED and VIRUS FREE" STRAWBERRY PLANTS

For two years we have offered our customers VIRUS FREE Strawberry plants. VIRUS FREE plants have proved to be better plant makers, and more productive in the fruiting fields. There has been increased interest in Strawberry production in Kentucky, to help offset the forced reduction in tobacco acreage. The University of Kentucky, through the Experiment Station and Department of Horticulture, decided to CERTIFY three varieties of Strawberry plants. The KENTUCKY SEED IMPROVEMENT ASSOCIATION was selected to handle the certification of plants in Kentucky.

To the public, CERTIFIED PLANTS mean that plants so designated have been field inspected, at least twice and laboratory inspected at least once and have been declared substantially free from virus, red stele, nematodes, crown borer, etc. To receive certification it was necessary to have virus free plants to start with, and to carry out the necessary spraying and isolation according to their requirements. We are glad that our plants have been certified, as evidenced by the copy of the certificate, pictured on this page.

You will note that only the varieties Tennessee Beauty, Blakemore and Pocahontas were CERTIFIED. The Association limited their certification to these three varieties. The other varieties listed, namely Dixieland, Premier, Tennessee Shiper, were VIRUS FREE, grown side by side with the others, had the same sprays, same isolation and same treatment throughout, and in our opinion are just as free from all disease and insects as are the certified plants, even though they will not carry the certified tag when our customers receive them. You just cannot afford not to set VIRUS FREE or CERTIFIED plants.



We are happy to have been a part of the certification program, and it is in keeping with our policy to offer the best of anything available, whether it be fruit or ornamental plants to our valued customers.

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

★ BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellow-free strain.

★★ PREMIER

One of the most popular Strawberries ever introduced. Good plant maker, frost resistant and prolific. The bright red berries are large, bluntly conical, of good quality and hold up in size to the very end if the season is favorable. The leading berry for market or home. No variety ever tested has been so deservedly popular and we recommend it as the **best early and midseason kind.**

★ TENNESSEE BEAUTY

This is the outstanding introduction of the University of Tennessee from its Strawberry breeding experiments. The berries are large, bluntly conical or wedge-shaped. They are an attractive glossy color, of good quality, and are borne on semi-erect stems. The large bright green calyx gives the berries an attractive setting. Vigorous, and a medium plant maker, but productive. Outstanding for home canning and market.

PRICES OF ABOVE VARIETIES

100 plants	\$2.60	500 to 1,000 plants	\$ 1.80 per 100
200 plants	5.00	1,100 to 3,000 plants	16.00 per 1000
300 plants	7.20	3,100 to 5,000 plants	14.00 per 1000
400 plants	8.80	5,100 to 10,000 plants	13.00 per 1000
500 plants	10.00	Ask for prices on larger quantities.	

Our prices permit you to make a selection of above varieties listed. This is important when comparing prices.

For Post, Packing and Insurance, Add 15c per 100.

★ CERTIFIED ★★ VIRUS FREE

EVERBEARING VARIETY—NOT VIRUS FREE

GEM. We have tried several varieties and found this to be the most productive and best so far under Central Kentucky conditions. For years we have referred to the everbearing varieties as "never bearer." However, a new method of culture has proven successful, provided you can water the plants during the summer months. If you do not have water available, we suggest you forget the everbearing varieties and plant varieties listed above.

PRICES ON GEM

50 plants	\$2.25
100 plants	4.00
200 plants	7.60

On our own grounds we have conducted experiments as outlined by the University of Kentucky, Department of Horticulture, and suggest the following cultural directions.

1. Prepare your ground early if possible.
2. Set plants one foot apart each direction in beds, four rows wide. Leave two-foot walk between beds.
3. Cultivate for one month after planting. Then mulch with one to one and one-half inches of sawdust, shavings, or peat moss, but do not cover the plants!
4. Pick the blossoms until July 1st, then let them develop. THE RUNNERS SHOULD BE REMOVED DURING THE ENTIRE SEASON.
5. Water as needed, and pick the berries about every third or fourth day.
6. Hand weed as needed, but do not disturb the mulch. Requirements—about 200 plants for the average size family.

★ DIXIELAND

This is a new berry ripening early, about with Blakemore. Plants are vigorous, fruit slightly tart, but quite firm and a good shipping berry. Light, attractive color that holds well after ripening. We are offering at same price as other plants, although it is selling at a premium in some places.

★ POCOHONTAS

A promising new midseason berry. Released by U.S.D.A. Good production reports in the East, and favorable reports of plantings in Kentucky. Vigorous grower, large, firm berries, vivid red, a little darker than Blakemore. Excellent for shipping and freezing.

CULTURAL DIRECTIONS for STRAWBERRIES

Except Everbearers

WHEN PLANTS ARE RECEIVED. Plant at once if possible. If season is not favorable put in cool, moist place, BUT DO NOT WATER UNTIL PLANTED. They also may be unpacked and trenched in open ground.

WHEN TO PLANT. Late in March or April is the chosen time. Fall planting usually results in a complete failure.

SOIL. Strawberries respond to good soil and you should choose a fertile location. However, do not plant within one year after turning under sod as white grubs invariably cause trouble. Prepare the ground very thoroughly.

DISTANCE TO PLANT. The rows should be three and a half to four feet apart and the plants set about eighteen inches in the row. It requires about 7000 plants per acre.

CULTIVATION. During the summer keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch will conserve the vitality of your plants and produce a fine matted row. Keep hoe and cultivator busy.

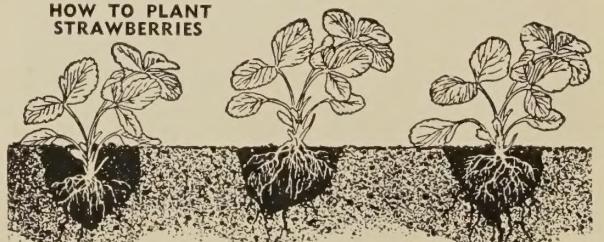
MULCHING. Protect by mulching with clean straw in fall or early winter after the ground is frozen. Do not apply too heavily as this smothers the plants. Leave on during the fruiting season as it conserves moisture and keeps the berries clean.

AFTER FRUITING. Immediately plow or narrow the original row to about 12 to 15 inches. Thoroughly cultivate the middle so as to give the new plants a chance to get established. Repeat the second year. We do not advise keeping beds more than two or three years.

FAMILY REQUIREMENTS. About three hundred, five hundred, or a thousand plants are required for a small, medium or large family.

SELECTION OF VARIETIES. We shall be glad to make selections of suitable varieties if you want to leave this to us.

HOW TO PLANT STRAWBERRIES

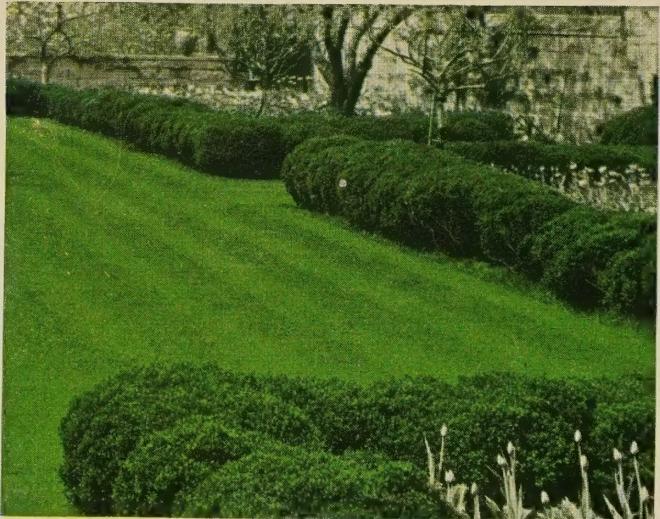


Too Deep

Too Shallow

Just Right

HILLENMEYER NURSERIES
Lexington • Kentucky



Cultivated Kentucky Blue Grass Seed

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. We are pleased, however, to offer something NEW in the way of lawn seed—CULTIVATED BLUE GRASS SEED. The fields from which this seed was stripped have been cultivated, fertilized, treated and sprayed before being cleaned. In our test plots we have found this seed to be faster germinating, stronger growing, and deeper rooted than other types of seed. We offer ONLY the new CULTIVATED KENTUCKY BLUE GRASS SEED, and are using it in both the Sunny and Shady mixtures listed below. PLANT THE BEST.

SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Sunny Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 or 5 hours per day.

Sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on new lawn.

	1 lb.	3 lbs.	5 lbs.
Blue Grass	\$1.25	\$3.60	\$5.75
Sunny Lawn Mixture	1.25	3.60	5.75
Shady Lawn Mixture	1.00	2.90	4.75

For Postage, Packing and
Insurance, Add 15c per
Pound.

PANSIES

Our plants of this popular flower are grown from seed of the choicest strains. Besides combining the finest selections from Pansy specialists, there is a further blending of additional separate colors that do not usually occur in the average mixture. Large, strong transplants: \$1.25 per doz.; \$8.50 per 100. Post, packing and insurance, 15% additional.

Plant Pansies early for best results.

At Hillenmeyer's You'll Find . . .

The South's largest and finest retail nursery.
One of the nation's best and most complete Garden Stores.
Landscape Architects fully qualified and trained to help you
with your planting problems.



GARDEN CENTER

